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**3<sup>rd</sup>** ANNUAL MEETING  
**AFRICA FREE ZONES  
ORGANIZATION**

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September 20 – 22, 2018  
Abidjan – Ivory Coast



# 3<sup>rd</sup> ANNUAL MEETING AFRICA FREE ZONES ORGANIZATION

## AFRICA ECONOMIC ZONES & FREE ZONES ANNUAL MEETING

### ECONOMIC ZONES AND FREE ZONES' CONTRIBUTION TO SUSTAINABLE ECONOMIC DEVELOPMENT IN AFRICA

The Africa Free Zones Organization (AFZO) and its partners are pleased to announce the 3<sup>rd</sup> annual meeting in Abidjan (Ivory Coast).

The seminar sessions will cover relevant topics related to the development of Economic Zones and Free Zones in Africa. This will be a good opportunity for the participants to explore major challenges and role of Economic Zones and Free Zones in terms of FDI attractiveness, corporate investment strategy, fund raising policies and regional integration.

A dedicated training sessions "Meet the Expert" will also tackle key fundamentals themes for Economic Zones and Free Zones deployment. It will be illustrated with expertise sharing, best practices and practical business cases.

**DATE**  
**September**  
20 - 22, 2018

**REGISTRATION**  
**Ms. Loubna BESRI**  
[annualmeeting@africafreezones.com](mailto:annualmeeting@africafreezones.com)

**LOCATION**  
**Abidjan, Ivory Coast**  
Hotel Sofitel Ivoire

## AFRICA FREE ZONES ORGANIZATION

**Africa Free Zones Organization (AFZO)** was founded in November 2015. **AFZO** is a non-profit association of leading African institutions in charge of the development, management and promotion of Economic

Zones and Free Zones in Africa. The association was set to bring a new dimension to African Economic Zones development in defining models and best practices and bringing together strong network and alliances.



## COUNTRIES REPRESENTED



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SUDAN



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LIBYA



BENIN



ETHIOPIA



KENYA



GAMBIA



TOGO



MADAGASCAR



CONGO



### ANNUAL MEETING PROGRAM

#### September 20<sup>th</sup>

- 🕒 18:00 – 20:00 **AFZO Get Together**
  - AFZO Board presentation
  - AFZO Members' presentation
- 🕒 20:00 – 22:00 **AFZO Networking cocktail dinner**

#### September 21<sup>st</sup>

- 🕒 08:30 – 09:00 **Registration**
- 🕒 09:00 – 10:30 **Plenary session**

#### «Economic Zones and Free Zones' contribution to sustainable economic development in Africa»

- Opening Speech by his Excellency M.Souleymane DIARRASSOUBA Minister of Industry Trade and SMEs Development of the republic of Ivory Coast
- Guests of Honor's Round Table

#### Keynote speech



**Dr. MOUBARACK LO**  
Chief Economist and Special Advisor  
to the Prime Minister of Senegal

Statistician-economist engineer, General Director of BPE, Special Adviser and Chief Economist of the Prime Minister of Senegal.

Expert at the United Nations including UNDP, Economic Commission for Africa (UNECA), UNIDO and FAO. He is also senior consultant at African Development Bank (AFDB), World Bank, African Union and ECOWAS.

Dr. Moubarack Lo is the designer of a development index: the Synthetic Index of Economic Emergence (SIEME).

#### General Introduction



**Mr. ROBBIE MARWICK**  
Deputy Program Director  
Sustainable Special Economic Zones  
SYSTEMIQ

Robbie currently works with SYSTEMIQ, a combined advisory and investment company, focused on building sustainable businesses and market systems.

At SYSTEMIQ, Robbie leads a broad portfolio, helping sustainability pioneers in the Middle East and developing the world's first Sustainable Special Economic Zone designed to drive attainment of the Sustainable Development Goals in Nigeria.

Prior to SYSTEMIQ, Robbie worked across a mix of investment, social enterprise, human rights and strategy, latterly as a consultant with McKinsey & Co.

- 🕒 10:30 – 11:00 **Coffee Break**

### ANNUAL MEETING PROGRAM

#### 🕒 11:00 – 12:30 Session 1: The role of Economic Zones and Free Zones in attracting FDI's

##### Major topics:

- Economic Zones and Free Zones profile
- Marketing strategy to reach potential investors
- Key growth opportunities for Economic Zones and Free Zones in Africa
- Industrial and trade policies: Drivers of Economic Zones and Free Zones development in Africa
- Trade agreement and customs legislation : Good accelerator for Economic Zones and Free Zones development



**Mr. EMMANUEL JIME**  
CEO  
Nigerian Export Processing  
Zones Authority (NEPZA)



**Mr. PIERRE GUISLAIN**  
Vice President  
African Development Bank Group



**Ms. FÉLICIA DJIBO**  
Director Consulting and Risk Advisory  
Deloitte Ivory Coast, and Francophone  
West Africa



**Mr. GUSTAVO GONZALEZ DE VEGA**  
Vice President Asociación  
de Zonas Francas de las Américas (AZFA)  
Special Delegate of the State in the Tenerife

##### Testimonial - Case Study



**Mr. ABOUBAKER OMAR HADI**  
Chairman  
Djibouti Ports and Free Zones Authority  
(DPFZA)



**Mr. MEHDI TAZI RIFFI**  
CEO  
Tanger Med Port & Zones

#### 🕒 12:30 – 14:00 Lunch Cocktail



### ANNUAL MEETING PROGRAM

#### 🕒 14:00 – 15:00 Session 2: Challenges & opportunities for African Economic Zones and Free Zones

##### Major topics:

- Economic Development model & Public and Private Partnerships framework
- Fund raising and financing of Economic Zones and Free Zones in Africa
- Strategic planning, design and engineering – Applying best practices
- Logistic integration within African Economic Zones
- Business Network and Alliances to serve African Economic Zones



**Mr. ADIL CHIKHI**  
Director ICA SEMED  
European Bank of Reconstruction  
and Development



**Mr. FILIPPO MAURI**  
CEO  
International Logistic Expert



**Ms. HANAN MORSY**  
Director of Macroeconomic Policy  
& Research Department at  
African Development Bank Group



**Mr. AHMED BENNIS**  
Director International Business  
Development Tanger Med

##### Testimonial - Case Study



**Mr. YOUSSEUF OUATTARA**  
General Manager  
Agence de Gestion et de Développement  
des Infrastructures Industrielles – Ivory Coast



**Mr. MOHSEN ADEL**  
Chief Executive Director  
General Authority for Investment  
and Free Zones - GAFI Egypt

### EVENT'S MODERATOR



**Mr. AYMERIC PERRIN-GUINOT**  
Director - ECA Finance  
Investment Banking Division for EMEA

Aymeric Perrin-Guinot has more than 12 years' experience in international banking, globally.

He joined MUFG in 2011 and currently is a Director in the Bank's Commodity and Structured Trade Finance department in London, where he focuses on the origination of transactions supported by Export Credit Agencies in emerging markets, and in particular the Middle-East, Central Asia and the African continent.

Prior to MUFG, he spent 2.5 years with COFACE (now Bpifrance Assurance Export)'s State Guarantees department in Paris, supporting the international expansion of French Small and Medium Size companies.

Aymeric started his career with BNP Paribas' Export Finance desk in Tokyo.

Aymeric graduated from EDHEC Business School and holds a Master's degree in International Affairs from Paris-Dauphine University.

## MEET THE EXPERT

🕒 15:00 – 16:00 **Session 1: Legal & Fiscal incentives, infrastructures setup, real estate offering and HR development: Key fundamentals for Economic Zones and Free Zones attractiveness**



**Mr. LOUIS DAVID DUBOIS**  
Avocat of Counsel  
Dentons



**Mr. AMIR H. JAHANGIRI TEHRANI**  
Partner  
Willkie Farr & Gallagher

🕒 16:00 – 17:00 **Session 2: Roadmap to develop attractive value proposition for Economic Zones & Free Zones**



**Mr. DOUGLAS VAN DEN BERGHE**  
Chief Executive Officer  
Investment Consulting Associates ICA



**Mr. YOUSSEF IMGHI**  
General Manager  
Tanger Med Engineering (TME)

🕒 17:00 – 17:30 **Coffee Break**

🕒 17:30 – 19:00 **AFZO General Assembly**

🕒 20:00 – 23:00 **Closing Session & AFZO Gala Dinner**

**September 22<sup>nd</sup>**

🕒 10:00 – 12:00 **Site visit to Abidjan Special Economic Zone**



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